



For Immediate Release – January 2008

Enlightened Wealth Spotlited by Internet Marketing Guru

Victoria BC – Dan Janal, called “a true Internet marketing pioneer” by USA Today, has chosen *Enlightened Wealth* by local author and money expert Tracy Piercy, as the “Cool Book of The Day” on his website, www.coolbookoftheday.com.

Tracy Piercy is a Certified Financial Planner® professional with over 16 years’ success in the financial industry. Her company, MoneyMinding® Inc., goes beyond traditional planning to integrate success principles with universal financial planning strategies. MoneyMinding expands traditional savings and investment advice to encourage possibilities without cutting back.

Just as a crash diet does not help people maintain a healthy weight, financial “diets” don’t work. MoneyMinding teaches people to connect day-to-day financial activities with their goals and dreams to attain the financial lifestyle they desire.

Tracy’s books are *Enlightened Wealth: A Manual for Beginning Your Personal MoneyMinding Journey*, and *The 12 Simple Steps of MoneyMinding: The Foundation for Expanding Financial Possibilities in Your Life*.

For more information

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To request a copy of her book, *The 12 Simple Steps of MoneyMinding* or to book an interview with Tracy Piercy, call **1-877-764-6444**.
www.moneyminding.com/media